

Ecuador is one of the countries that undertakes the most in the world. However, more than 90% of businesses do not reach 5 years. What are the main reasons for these failures? What measures would you advise the new government to take to reduce this failed business rate?

### **Requirements**

- No more than 6 slides besides the title slide and team introduction
- All additional analytics and calculations can be backed up in the presentation
- You will have 10 min for presentation and 10 min for Q&A